



• • • DIVERSITY BOOST • • •

BROADEN YOUR HIRING SPECTRUM

AND LET JOB SEEKERS KNOW YOUR COMPANY EMBRACES DIVERSITY

67% OF JOB SEEKERS CONSIDER IT IMPORTANT THAT THE COMPANY HAS A DIVERSE WORKFORCE WHEN EVALUATING EMPLOYERS.

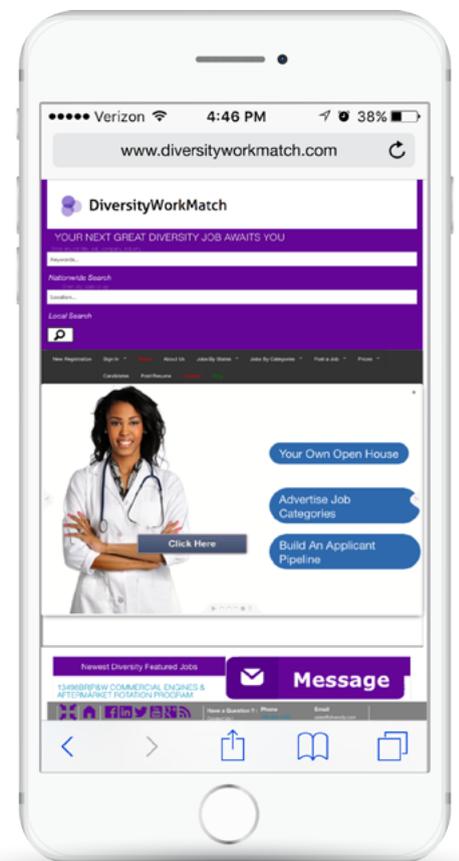
Creating a corporate culture of inclusion is a top priority for many companies today. With **Diversity Boost** we make sure your open jobs are visible to a diverse pool of job seekers. It's a perfect choice if you are looking to diversify your company culture and helps you comply with guidelines and requirements when it comes to hiring.

Diversity Boost distributes your job to leading diversity-oriented job sites as well as optimizes and campaigns it on job aggregator sites for additional exposure to job seekers searching for jobs where inclusion is part of the company culture. In addition, your job posting receives a distinctive diversity icon, making it easy for potential candidates to recognize your diversified hiring campaign.

KEY BENEFITS

- Reaches a broad spectrum of diverse candidates on leading diversity sites and aggregator sites
- Helps showcase your company's commitment to inclusion
- Helps your company comply with mandates related to hiring

DIVERSITYWORKMATCH | DIVERSITY.COM
HISPANIC JOBS | HEALTHDIVERSITY
SENIORS4HIRE | VETJOBS



An Example of a Mobile Diversity Job Site

CONTACT YOUR SALES REPRESENTATIVE TODAY!

Learn more about our posting packages & start taking advantage of new ways to boost your job ads.

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